

CMARC Board Meeting Minutes May 20, 2009

Attendees: Laurie Steinemer, Carol Kantor, Scott Luther, Linda Dudley, Christine McKinley, Gelaine Joachim, Cliff Thomas, Laurie Alicke, Shawn Sweeney, Holly Clontz

Absent: Allen Bellamy, Andrew Ikall

Programs Committee Update – Shawn Sweeney & Gelaine Joachim

Our next meeting is on June 18 at Lowe's corporate headquarters in Mooresville. David Oltman of Orion Mobility is our guest speaker. He has made his own travel plans and was able to secure an inexpensive flight and hotel so our expenses will be fairly minimal for him. Gelaine will pick him up at the airport and take him to dinner with Shawn and Laurie Steinemer the night before.

We will purchase the tax books from David at a reduced cost of \$5/book and distribute to each of the meeting attendees. Holly has his power point and will have it pre-loaded before the meeting. There will be 2 screens so everyone in the audience will be able to view his presentation comfortably.

Holly will get David's bio, picture and agenda for the programs.

As of today, we have 30 registered attendees.

Holly will be sending out another e-mail reminding everyone of the need to register early since security at Lowe's will not allow walk-ins. Due to the security requirements at Lowe's it is suggested that attendees arrive earlier so we can start on time.

There will be one level in the parking garage devoted to CMARC attendees. We are also trying to eliminate the security requirement of having your picture on the Visitor badges to decrease the amount of time. Board members will be stationed in several areas throughout the building to assist attendees in getting to the meeting room.

The Board unanimously agreed to have signs printed to assist attendees in finding the Lowe's facility from the highway. Cost is approximately \$300.

Holly has arranged for an outside caterer to provide lunch at a cost of \$27/person which is less expensive than Maggiano's. Lunch will be pre-set on the tables to help expedite the process.

Only one person has expressed an interest our providing a bus to Lowe's. We would need at least 20 people to make it cost feasible. We'll see if we get others who are interested.

Scholarship Committee Update – Linda Dudley

Chelsea Grace, our first place winner, will attend the meeting with her parents, a teacher and two of her friends. She will read her winning essay. Linda will announce the names of the other two \$500 winners and introduce Chelsea. Linda will send Cliff the school information for each of the winners so he can send their scholarship check to each school.

Corporate Benchmarking Meeting

It was decided to have this meeting on Wednesday, July 22 after our Board meeting. John Wieland Homes has offered the use of their facilities off of I-77 and Arrowood. The session will begin at 11:00 and end by 2:00. Lunch will be included. The Board will be sending invitations to all corporate members of CMARC, corporations in both the Greenville/Spartanburg and Raleigh areas and others throughout the state.

Our last corporate benchmarking meeting was held 2 years ago and was attended by 20 members of 8 corporations.

It was decided that Board members will attend this session to help facilitate the discussions and capture of information. A sub-committee was formed to be headed by Holly and Gelaine. Members include Scott, Chris, Linda and Carol.

September 17 Meeting Update – Shawn

Since our planned speaker, Lynn Bragg, has resigned from ERC, we need to find another speaker. Shawn suggested that Laurie Steinemer present her ERC presentation on communication. This would be in addition to the corporate benchmarking findings. Another option was to discuss the Charlotte real estate market – how it affects Charlotte clients and how to position homes to sell quickly. Shawn will send the Board additional options for our vote.

Location will be either the Hilton or Marriott. We will need to choose one of these hotels for all 2010 meetings unless another venue is offered by one of our members.

Board nominations will also begin at the September meeting.

Treasury Report – Cliff

We currently have \$22,500 in the checking account. Events typically cost about \$4,000 - \$5,000, so with 3 remaining events for 2009, it is projected that we may have an ending balance of around \$7500 which is substantially less than previous years. This reduced amount is due to reduced membership, fewer sponsors and more expensive programs.

Membership – Scott

We currently have 86 members – 52 of which are paid. The remaining 34 have expressed interest in continuing their membership but have not paid. Scott will reconcile this list before the next Board meeting. Cliff confirmed that he has not received any checks or notification of credit card payments for new members within the past 60 days.

The Board will consider increasing sponsorship opportunities for next year.

Next Board Meeting

Our next Board meeting will be on June 18 at 9:00 AM at Lowe's. Board members need to arrive by 8:45 to allow time to go through Security. There is a Cantina where we can get coffee and breakfast before the meeting.

Respectfully submitted,

Carol Kantor
Secretary